Alexis Seijas

SUMMARY

Graphic Design professional with nearly 3 years' experience in fast-paced advertising agencies working with pharmaceutical clients. With proficiency in Adobe Creative Suite as well as other design software, I have had the opportunity to work on an array of projects for different brands and indications, seamlessly working with different art, copy, and account teams. On occasion I have been able to contribute designs and layouts for different projects internally.

EXPERIENCE

Omnicom Group (TBWA\WH, Omnicom Production) | Graphic Designer   07/2019 – Present

My most recent work has included work on journal ads, posters, dosing guides, iVAs, CVAs, iCVAs, websites, and emails, and other print and digital materials plus some logo designs for many pharmaceutical clients. I also have experience with digital QC for emails and websites and with annotations of projects.

McCann Health New Jersey | Freelance Studio Artist   05/2018 – 05/2019

Working in the Studio gave me a wide variety of responsibilities. These include adjusting and even some design of presentation decks, leave-behinds, and poster design for a variety of pharmaceutical clients plus utilizing my mockup skills to demonstrate what large-scale posters would look like in the client's space. I also gained experience with print production and materials.

Aimee Lynn Inc. | Junior Graphic Designer   10/2017 – 04/2018

Prior to the company's restructuring and subsequent layoffs, I was responsible for designing realistic digital mockups of packaging for accessories as well as production-ready artwork for a combination of licensed brands and private labels. I also had the opportunity to create and develop new and revised branding and packaging ideas in order to appeal to new markets for the company.

The Creative Group | Freelance Graphic Designer   08/2016 – 10/2017

In this role I worked on creative and production design for companies that work with The Creative Group as needed. I also gained some experience in pre-press graphic design, print production, and packaging design with clients that included a medical devices company.

SKILLS

Design Software:	Adobe (InDesign, Photoshop, Illustrator, XD), Sketch, Corel Painter
Other Software:	Microsoft (PowerPoint, Word, Excel), Adobe Acrobat
Agency Interfaces:	iMeet, PHQ, WorkFront, Hive
Proficiencies:	Graphic design (print, digital), packaging design, some UX/web design

EDUCATION

Marist College | BS Digital Media, 2016
Google UX Design Professional Certificate, 2024